



**BRAEMAR**  
GOLF COURSE

# Braemar Golf Course Golf Cart GPS Advertising

## ADVERTISING SPECIFICATIONS

Ads are digitally displayed in full color and featured on all golf cart screens at Braemar Golf Course in Edina.

Each advertisement is anticipated to be seen by over 30,000 high-level customers for an average of 11-16 minutes.

### Preferred submitted file format:

Digital high-quality, full-color JPG files.

We cannot accept the following formats: Corel Draw, Microsoft Word, Microsoft Publisher, Microsoft PowerPoint, Pagemaker, Paint or QuarkXPress. The City does not offer ad design or editing services.

**To submit:** Materials can be emailed to Advertising Sales Representative Alice Tank, [atank@EdinaMN.gov](mailto:atank@EdinaMN.gov).

**Contracts:** A signed contract must accompany all advertisements. Ad placement is not guaranteed without a signed contract. Invoices will be emailed after the ad is placed in service.

**Payments and late fees:** Payments are due within 30 days of receipt of the invoice. Any payment that has not been received by the date due will be subject to the addition of a 10 percent late fee, and advertiser will not be able to advertise until outstanding invoices are resolved.

**To advertise** with Braemar Golf Course, contact:

Alice K. Tank  
612-308-6982  
[atank@EdinaMN.gov](mailto:atank@EdinaMN.gov)

## ADVERTISING OPTIONS

Full-screen ads are displayed as the golf cart approaches the selected hole tee box. Bonus insert ads will appear for the duration of the golf hole through the fairway to the green.

\$3,000 for main clubhouse (1 spot)

\$2,500 for Academy 9 clubhouse and driving range (1 spot)

\$2,000 for holes on Championship 18 and Academy 9 (9 spots)

\$1,500 for holes on Championship 18 (9 spots)

**Top Banner: 1024 px x 50 px**

The top banner will cover 50 pixels of the Full-Screen Ad, so please avoid placing important information in this area.

**FULL-SCREEN AD**  
1024 px x 600 px  
File size should not exceed 200kb

**BONUS! INSERT AD**  
314 px x 141 px  
File size should not exceed 50kb

Dimensions are width x height.